

BeachBiz

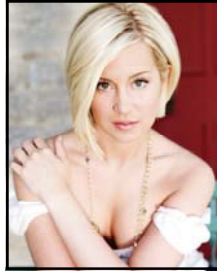
September 2007



Jensen Beach Chamber Newsletter



Chamber President, Chris Egan presents Glenda Johnson, with the Bahamas Ministry of Tourism, with a special glass pineapple. Ms. Johnson and Jackie Gibson, Eleuthera, Bahamas Tourism Office Manager were in Jensen Beach to rekindle the sister city relationship the two communities proclaimed in 1990 between Gregory Town, Bahamas and Jensen Beach. Plans are underway for our sister city friends to return with the Bahamian Marketplace at this year's Pineapple Festival featuring Junkanoo, Bahamian food, crafts, and music.



Headliners: Chubby Checker, Kellie Pickler, Drew Seeley

Pineapple Festival gearing up

The confirmed headliners were recently announced for the 20th Anniversary Jensen Beach Pineapple Festival happening November 2, 3, and 4 in the streets of historic downtown Jensen Beach. The top spot this year goes to the legendary Chubby Checker who is currently experiencing a comeback with his new song, "Knock Down The Walls". The "King of the Twist" will headline the festival on Day 2. American Idol's country sweetheart Kellie Pickler will sing Day 1 and teen Idol, Drew Seeley, star of the High School Musical concert, will take the stage on Day 3, Family Day. All three headline concerts will be presented from the National City Stage. Over the next few weeks the remaining 30+ acts will be announced. This year the festival will feature four concert stages - National City Stage, Florida Lottery Stage, Martin County Stage, and Bahamas Stage. During the three-days of music, local musicians and scholastic performers will also be featured prominently throughout festival weekend on the Florida Lottery Stage and Martin County Stage.

Also included in the announcement, this year's festival will see the return of the popular Bahamian Marketplace. Residents from the Island of Eleuthera will energize festival goers with the infectious sounds of Junkanoo. The Bahamian Marketplace is sponsored by The Bahamas Ministry of Tourism and will feature Bahamian food, crafts, music, fashion, and a pineapple eating contest. In 1990, Jensen Beach jointly proclaimed a Sister City relationship with Gregory Town, Bahamas. The small Bahamian community hosts its own Pineapple Festival each June.

The night sky over the downtown Jensen Beach festival will light up following the Kellie Pickler concert with a spectacular Fireworks show by Santore. Doolan Amusements will present the midway in the "Teen Zone" and presenting 'ride all rides' for one price on Sunday, Family Day. Comedian Jon Smith and friends will perform at the Pineapplaugh Improv Show. Artists and Crafters will display their works on Jensen Beach Boulevard and local businesses will showcase their products and services in the Expo area.

Continued Page 2

SEPTEMBER

- 6 Business After Hours (5:30 - 7 PM)**
Riverside Bank
50 NE Jensen Beach Blvd.
- 13 Chamber Breakfast (7:45 AM)**
Monica's Café & Bakery
911 NE Jensen Beach Blvd.
- 20 Chamber Luncheon (11:45 AM)**
Dolphin Bar & Shrimp House
1401 NE Indian River Drive
Speaker: Vicki Davis, Martin County
Supervisor of Elections
- 24 Ambassadors Meeting (5:30 PM)**
Fat Art's
1603 NE Jensen Beach Blvd.
- 28 CC Key Art Studio (6 PM)**
Ribbon Cutting Ceremony
1960 NE Jensen Beach Blvd.



Jensen Beach
Chamber of Commerce

Mission: An advocate and resource center for the development and success of the business community.

www.jensenbeachchamber.biz

2007 Board of Directors

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Volunteers

Sandy Ledyard Carla Stiles
Karen Balbinder Joann Helmer
Maxine Bowman Ollie Lee
Jean Malatesta Monica Mehlme
Sylvia Rosete Duane Sonneborn



Riverside Bank, Jensen Beach Branch Manager, Sue Zachman cuts the ribbon that officially opens their new banking center building. The 4,470 sq.-foot building is located at 50 NE Jensen Beach Boulevard west of Pinecrest Lakes and directly across from Savannas Preserve State Park. The facility will be a complete financial center offering retail and business banking services, consumer and commercial lending, plus a full array of mortgages. The self-standing building houses seven inside teller stations and six drive-thru lanes, including a drive-up ATM and 28 parking spaces.

"We believe in strengthening our community involvement and our service to customers with the personal attention they deserve," said Zachman. "Customers will see the same friendly faces and receive the same great service they have always enjoyed from the Jensen Beach Riverside staff – in a more convenient location."

Since 1982, Riverside Bank has been known for friendly, helpful services, as well as local community involvement and has become one of Florida's fastest-growing, independent and locally owned community banks. Currently with close to \$5 billion in assets, Riverside Bank serves customers in 43 home towns through 65 branches, including 15 branches along the Treasure Coast.

Continued from Page 1

To inject more fun and enhance the atmosphere even further, there will be a host of new food vendors on hand featuring specialty foods and pineapple dishes. Festival goers can look forward to grabbing a bite to eat at the expanded food court and wonderful downtown restaurants. Advance 3-day tickets will soon be available at all National City branch locations in Martin and St. Lucie County. For information on becoming a festival volunteer please contact Elaine Hirsch, Jensen Beach Travel Service, 772-334-1300. For sponsorship and exhibitor/vendor information contact Ron Rose 772-334-3444.

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Every Thursday
Night, 6-10 PM
Historic Downtown
Jensen Beach
Sponsored by: Stuart
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Coast 101.3 fm

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Sea Grapes Soirée Wine Tasting

Friday, October 12, (6 - 10 PM)
 Indian Riverside Park
 Langford Pavilion
 1707 NE Indian River Drive

October Business After Hours

Tuesday, October 16, (5:30 - 7 PM)
 Villa Parma
 11005 S. Ocean Drive
 Hutchinson Island

October Chamber Luncheon

Tuesday, Oct. 23, (11:45 AM - 1 PM)
 Vince Bocchino Community Center
 Langford Park, 2369 NE Dixie Hwy.
 Speaker: Nancy Turrell, Arts Council
 Jeff Hughes, Parks and Recreation
 Sponsor: *Martin County
 Parks & Recreation*

Jensen Beach Pineapple Festival

November 2-4
 Historic Downtown Jensen Beach

November Chamber Luncheon

Thursday, Nov. 8 (11:45 AM - 1 PM)
 Speaker: U.S. Congressman
 Tim Mahoney
 Eagle Marsh Country Club
 Sponsor: Scripps Treasure Coast
 Newspapers

November Business After Hours

Tuesday, November 13, (5:30-7 PM)
 Fat Arty's
 1603 Jensen Beach Blvd.

Holiday Golf Tournament

Saturday, December 1
 PGA Golf Club, PGA Village
 1916 Perfect Drive, Port St. Lucie

December Chamber Luncheon

Wed., Dec. 5, (11:45 AM - 1 PM)
 Summerville at Jensen Beach
 1700 NE Indian River Drive
 Sponsor: *Summerville at Jensen
 Beach*

December Business After Hours

Tuesday, December 11, (5:30-7 PM)
 First Peoples Bank, Operations
 Center, Ocean Breeze Plaza
 1792 NE Jensen Beach Blvd.

January Business After Hours

Thursday, January 17, (5:30-7 PM)
 CC Key Art Studio
 1960 NE Jensen Beach Blvd.

**Annual Chamber Awards Dinner
 & Installation of Officers**

Friday, January 18, 2008, (6 - 10 PM)
 High Tide Beach Grill
 9800 S. Ocean Drive,
 Hutchinson Island
 Sponsor: *Florida Power & Light*

Jensen Beach Art & Craft Show

Saturday/Sunday, Jan. 19-20, 2008
 Historic Downtown Jensen Beach

Mardi Gras - Crawdaddy's

February 1-5, 2008

St. Patrick's Day Irish Bash

March 13-17, 2008
 Mulligan's Beach House Bar & Grill

Hemingway Look-A-Like Contest

Friday, April 18, 2008
 Key West Imports

**Frances Langford Memorial
 Fishing Tournament**

May 1-3, 2008, Four Fish Marina

jAMMiN jENSEN
 Every Thursday Night
 6-10 PM, Downtown Jensen Beach

Friday evening, October 12

Wines courtesy of Harbour Bay Gourmet

Sea Grapes Soirée Tickets Available

The *Jensen Beach Chamber* proudly presents the 3rd Annual Sea Grapes Soirée wine tasting event on Friday evening, October 12 at the *Langford Pavilion* located in Indian Riverside Park. The popular Chamber fundraising event begins 6:00 p.m. A portion of the proceeds benefit the Pink Tie Friends.

The event has been moved to a Friday evening at the request of last year's event patrons and will again feature live music, great food sampling, a silent auction and wonderful wines from around the world courtesy of *Harbour Bay Gourmet*. A popular attraction at the event is the Silent Auction. Donated auction items are currently being accepted. If your business would like to participate by donating to the auction, please call the Chamber (334-3444).

Tickets and sponsorships are now available. Tickets pre-sales are \$40 per person. Tickets are available at *Agnew Insurance* located in the Crexent Building just North of the Roosevelt Bridge. *Agnew Insurance* is the official ticket outlet sponsor (403-5850). Only 250 tickets will be sold for this event, so please stop by *Agnew Insurance* today.

Jensen Beach Chamber member businesses interested in sponsorship will get great exposure from a great event! Log onto the web to download a sponsor form at www.jensenbeachchamber.biz or call the Chamber (334-3444)

If you would like your restaurant to be involved, please contact Natalie Neil (240-5678) or via e-mail at Natalie@TheEventfulAffair.com.

**August 2007
 Visitor Information
 Business Referrals**

Information Center Visitors 101
 Phone Inquires 452
 Business Referrals 133

Visitors to the Jensen Beach Chamber came from South and North Florida; New York, North Carolina, Alaska, Colorado, Pennsylvania, Connecticut.

International Visitors: Brazil, Canada, Germany

2007 Website Report

	<u>Unique Visits</u>	<u>Hits</u>
Jan.	3,460	143,913
Feb.	2,433	117,387
Mar.	2,058	132,842
Apr.	2,049	109,018
May	1,976	105,124
June	1,875	98,845
July	1,899	93,663
Aug.	1,439	75,555

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 Jensen Beach, FL 34957
 772.692.0922
Developer

Law Offices of Eric G. Olsen
 1333 NE Jensen Beach Blvd.
 Jensen Beach, FL 34957
 772.225.3393
 www.egolaw.com
Attorneys

Lane 21 Lounge
 2303 NE Dixie Highway
 Jensen Beach, FL 34957
 772.225.2695
Lounge

Jensen Beach Bowl
 2303 NE Dixie Highway
 Jensen Beach, FL 34957
 772.225.2695
Bowling

Mobile Ops Media Group
 874 SW Goodrich Street
 Port St. Lucie, FL 34983
Mobile Advertising

MainStay Suites
 8501 Champion Way
 Port St. Lucie, FL 34986
 772.460.8882
Hotels

Cottage by the Sea
 3223 NE Maple Avenue
 Jensen Beach, FL 34957
 772.232.2993
Art Galleries & Jewelry

Agnew Insurance
 Eden Agnew, Agent
 850 NW Federal Highway
 Stuart, FL 34994
 772.403.5850

The Refuge
 2196 E. Ocean Boulevard
 Stuart, FL 34996
 772.221.1981
Lounges

Indiantown Marina
 16300 SW Famel Avenue
 Indiantown, FL 34956
 772.597.2455
 www.indiantownmarina.com

CC Key Art Studio
 1960 NE Jensen Beach Blvd.
 Jensen Beach, FL 34957
 772.225.0339
Art Gallery

Jensen Beach Soccer Club
 PO Box 614
 Jensen Beach, FL 34958
 772.334.6448
 www.jbsoccer.org
Non-profit

Capitol International Productions
 David Musselman, Agent
 4863 Pinemore Lane
 Lake Worth, FL 33463
 561.968.6259
 www.capitolint.com
Entertainment Agency

Express Personnel Services
 Shannon Walsh, Acct. Exec.
 201 SW Port St. Lucie Blvd.
 Port St. Lucie, FL 34984
 954.483.7571
 www.expresspersonnel.com
Personnel Service

Davis Receives Recognition

Vicki Davis, Martin County's Supervisor of Elections received top honors this week from the National Election Center. Ms. Davis received a Best Practices award for implementing a series of staff development courses in partnership with IRCC's Corporate & Community Training Institute and the Red Cross Martin County Chapter. Her staff completed classes in CPR, First Aid, Customer Service Plus, Team Building and Time & Stress Management. In addition to the Best Practices recognition, Davis received her National Certified Elections/Registration Administrator certification at a graduation ceremony held during the conference.

Member Renewals

Wahoo's on the Waterfront
 Health and Financial Services
 Visiting Nurse Association of Florida
 Manatee Center
 Friends of Mount Elizabeth
 Moore Hospitality Search
 Wachovia Bank
 Brown Family Chiropractic Center
 Palm Beach Post
 Too Social Butterflies



Mrs. G's Pizza opened last month on Hutchinson Island right next to the Villa Parma Restaurant in the Hutchinson Islands Shoppes. Gerry Grzunov, wife Carmen and their granddaughters cut the ribbon officially opening the pizzeria. Chamber Ambassadors joined in on the festivities.

**An Evening of Excellence Gala
 Bids for Kids 2008**
*Benefiting the Education Foundation
 of Martin County*
 Mariner Sands Country Club
 February 23, 2008, 6:30 PM
 For more information call 219.8493



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