

Jensen BeachBiz

April 2011



Jensen Beach Chamber Newsletter

SBA Forms Strategic Alliance with Jensen Beach Chamber

Vince Lopresti, the area manager of the U.S Small Business Administration (SBA), has signed a strategic alliance memorandum with Ronald Rose, Executive Director of the Jensen Beach Chamber of Commerce.

The signed agreement allows SBA and the Jensen Beach Chamber of Commerce to work together with the SBA and it's resource partners and will provide maximum financial opportunities, training and technological information to Chamber members.

"I'm extremely pleased with the work that is being accomplished by the Jensen Beach Chamber." said Lopresti. "The Chamber has a rich history helping entrepreneurs take their place as business owners and I know that they will continue doing a great job of assisting potential owners to fulfill their dreams of small business ownership."

This collaboration between the SBA and the Jensen Beach Chamber of Commerce is building a strong foundation for the future. The Chamber's mission is to be a advocate and resource center for the development and success of the business community.

Ronald Rose, Chamber Executive Director said, "Having SBA as a strategic alliance partner only enhances our strong foundation of member benefits and services."

To learn more about the SBA, please call 772-466-3176 or 305-536-5521 and visit the SBA website at www.sba.gov.



Stuart Middle School Principal, Sigrid George introduces Rebbecca Aquilante, Student of the Month, and school Employee of the Month, Virginia DeLorenzo at the March Chamber Luncheon at the Olive Garden Italian Restaurant located in Jensen Beach. The Teacher (or School Employee) of the Month and Student of the Month is a program of the Chamber's Education Committee. Sponsoring businesses include Mulligan's, Chang Chiropractic, Osceola Optique, Rooster's Daytime Café, Brandy's Flowers, PNC Bank, Crown Trophy, Starbucks Coffee Co., Safe & Sound Storage, Courtyard by Marriott, Keiser University, Entrepreneurship Foundation, A Picky Gourmet, and Pampered Chef. To be a sponsor call 772-334-3444.



Devin Teal, Realtor & Co-Owner of Welcome Home Realty International and Jensen Beach Chamber Past President, presents Andres Castellanos with Safe & Sound Storage Center, Jensen Beach and Chamber Board member with a plaque naming Andres Jensen Beach Chamber of Commerce 2010 Board Member of the Year. The award was presented to Andres at the Chamber's Board of Directors meeting because he was unable to attend the awards presentation in January.

APRIL

Ambassador Committee, Tuesday, April 12 (4pm)
Pineapple Cove, 1010 NW Fresco Way, Jensen Beach

Business After Hours, Tuesday, April 12 (5:30-7pm) \$5
Starbucks Coffee Company
2537 NW Federal Highway, Jensen Beach

Luncheon, Thursday, April 21 (11:45am-1pm) \$15
Red Lobster, 3544 NW Federal Highway, Jensen Beach
Sponsored by: AT&T Advertising Solutions

Morning Mix & Mingle, Thursday, April 28 (7:30am) \$5
Jensen Beach Community Center
1912 NE Jensen Beach Boulevard, Jensen Beach
Sponsored by Visit Florida

Education Committee, Tuesday, April 26, (8:15am)
Courtyard by Marriott Hutchinson Island
10978 South Ocean Drive, Jensen Beach

Please RSVP for Chamber events online
at www.HelloJB.com or by phone 772-334-3444.



Jensen Beach
Chamber of Commerce

Mission: An advocate and resource center for the development and success of the business community.

www.HelloJB.com

2011 Board of Directors

Officers

President, Jim Moore,
Moore Hospitality Search

Vice President, Sue Zachman, TD Bank

Treasurer, Lorie Shekailo,
St. Martin de Porres Catholic Church

Secretary, June Britt Meehan,
Supporting Member

Past President, Devin Teal,
Welcome Home Realty International

Directors

Philip Anson, Jr., STS Holdings, Inc.

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Jack Burns,
IRSC Small Business Development Center

Andres Castellanos, Safe & Sound Storage

Dr. Jewell Chang, Osceola Optique

Todd Doss
Welcome Home Realty International

Chris Egan, Vistana's Beach Club

Ed Griffith, Courtyard by Marriott
Hutchinson Island

Doug Hencken, Starbucks Coffee Co.

Bill Reily, Pitchford's RV Resort

Lisa Tom, Pelican Printing

John Yudin, Esquire
Guy, Yudin & Foster, LLP

Ex officio

Doug Smith, Martin County Commissioner

Mike Busha, School Board Member

Karen Sweeney, Staff,
Florida House District 81

Carrie Lira, Staff, Florida Senate District 28

Steve Leighton, State Director

U.S. House District 16

Staff

Ronald E. Rose, Executive Director

Carol Van Horn, Office Assistant

Ken DeAngeles, Member Development

Information Center Volunteers

Joann Helmer, Carla Stiles, Diane Wansor,
Jean Malatesta, Duane Sonneborn, Linda
Callison, Ann Kagdis, Mary Schaefer,
Christine Pinezich and Norm Giroux.

Jensen Beach Chamber of Commerce

1900 NE Ricou Terrace
PO Box 1536

Jensen Beach, FL 34958-1536
772-334-3444; 772-334-0817 fax
info@jensenbeachchamber.biz
www.HelloJB.com

Starbucks employees to spruce-up Downtown

Between 75-100 Starbucks Coffee Company employees from West Palm to Melbourne will converge on Jensen Beach the morning of Thursday, May 5 to volunteer in sprucing up Downtown Jensen Beach.

Hosting the community service event is Chamber member Doug Hencken, manager of Starbucks Coffee Company, located in Pineapple Commons.

Doug Smith, County Commissioner District 1 will contribute the plants. Sherwin Williams is donating paint for the volunteers to repaint the front of the county's old post office building which currently houses the Chamber of Commerce.

The Chamber will continue the clean-up on Saturday, May 7 along Jensen Beach Blvd. from Downtown to US1.

Hemingway Look-A-Like Contest

The 12th Annual Hemingway Look-A-Like Contest, will be held during the weekly downtown Jensen Beach, Jammin Jensen event on Thursday evening, April 21, from 6-10pm. The winner will compete in the Hemingway Look-A-Like Contest in Key West in July.

Member Reminders

- ◆ Do you have your business card, brochure or flyer displayed in the Chamber's Visitor Information & Business Referral Center?
- ◆ Have you considered donating a door prize at the Chamber monthly Networking Luncheons, Business After Hours or at our Morning Mix & Mingle events?
- ◆ Have you considered donating a gift for the Teacher and Student of the Month?

Call 772-334-3444 for more info.

Business Referrals & Visitor March 2011 Report

Information Center Visitors — 445
Phone & Online Inquires — 376
Business Referrals — 407

Website Visits

January - 6,418
February - 5,320
March - 6,113

Visitors to Jensen Beach came from:
South Florida, Central Florida, Ohio,
New York, Michigan, New Jersey,
Delaware, Virginia, Pennsylvania,
Vermont, Nevada, Tennessee,
California, Maryland, Connecticut,
North Carolina, Rhode Island, New
Hampshire, England and Canada.

"Courtesy of 'Impactful Media'"



Snow White, from Walt Disney World, was a special guest of Hummingbird Place, an exhibitor at the Chamber's recent Small Business Connection Expo, held at Treasure Coast Square Mall. Hummingbird Place is a new housing development on Britt Road.

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772.334.8555

1857 NE Jensen Beach Blvd., Jensen Beach, FL 34957
Downtown Jensen Across from Ocean Breeze Plaza



Welcome Home Realty International opens in Downtown Jensen Beach

Real Estate Agents, Todd Doss and Devin Teal, cut the ribbon to officially open Welcome Home Realty International in Downtown Jensen Beach. The new real estate office is located next to Crawdaddy's, a popular downtown Jensen Beach restaurant. The Welcome Home Realty International has an excellent team of Realtors that are dedicated, hard working and results driven. Welcome Home Realty International specializes in homes for rent & sale in Jensen Beach, Stuart, Hobe Sound, Sewall's Point, Rocky Point, Palm City, Port St Lucie & Hutchinson Island.

Since 2000 Jensen Beach adds 607 new residents

A year ago, the news in Florida could not have been more dire. On top of the housing bust and the unemployment rate topping 12% came the news that Florida's great economic engine - growth - had ground to a halt. For the first time since the end of World War II, Florida lost population. It is estimated that about 50,000 people left the state.

However, contrary to beliefs, Florida's future may not be so bleak. According to the 2010 Census, Florida remained one of the fastest growing states in the past decade. Florida added 2.8 million people, earning an extra two seats in Congress and assuring that Florida remains on track to overtake New York as the third most populous state in the 2020 Census.

We are seeing these numbers in our own backyards. In the year 2000, according to Census data, the Jensen Beach area had some 11,100 residents within its seven square mile confines. Comparing to data from the 2010 Census, the Jensen Beach area alone has increased to 11,707. That's a total of 607 new residents in the Jensen Beach area. In 2000 the population per square mile was a mere 1,532.

Jensen Beach was not alone in these surprising population increases. As a whole, Martin County's population rose 14.5 percent, from 126,731 to 146,318. St Lucie County's tally jumped by 44 percent, increasing the population from 192,695 in 2000 to 277,789 in 2010. The population growth between the two Treasure Coast districts has far surpassed the ideal district population when the lines are redrawn before the 2012 election.

Don't forget to make sure the Chamber has your current email address so you can receive the Business Intelligent Report monthly newsletter. Also, please make sure we have your current business cards and brochures for our Visitor Information and Business Referral Center.

Frances Langford Memorial Fishing Tournament Over \$13,000 in cash & prizes

The Frances Langford Memorial Fishing Tournament & Fish Fry, sanctioned by the Southern Kingfish Association, will be held Saturday, May 14, at Four Fish Marina in Jensen Beach. The six-year old amateur fishing tournament is a Jensen Beach Chamber of Commerce event and greatly benefits the Jensen Beach local economy. This year's tournament will include both an offshore and inshore division. The tournament will award over \$13,000 in cash and prizes. Pre fishing tournament activities will begin on Wednesday, May 11 with a reverse auction dinner where up to \$10,000 will be given away. The tournament is a community-wide tribute to Hollywood legend, Frances Langford, a special woman who loved her community and was an avid angler.

The offshore tournament will include cash and prizes for the largest Kingfish, Dolphin and Black Fin Tuna. The inshore tournament participants can fish from a boat or from the shore and will include cash and prizes for the largest Redfish and Trout. Both the offshore and inshore tournaments will award the top Lady Angler and Junior Angler. The Frances Langford Perpetual Trophy will be presented to a team or angler that is selected by the tournament committee for their accomplishments during the tournament.

Competing offshore teams in both the pro SKA Kingfish Tournament and the amateur Frances Langford Memorial Fishing Tournament have smashed all tournament records during the weigh-ins especially in the Kingfish category.

Entry forms are available at the Jensen Beach Chamber, 1900 NE Ricou Terrace and at Snook-Nook Bait and Tackle, Four Fish Marina, and Sundance Marine. Entry forms are also available to download at www.langfordska.com. Entry fees are \$50 per angler Inshore and \$200 per boat Offshore.

Sponsorship opportunities are available. Additional information and the schedule of events can be found on the website. For additional information call the Jensen Beach Chamber of Commerce 772-334-3444.

The weigh-in activities are a great time for local residents to come out and watch the anglers as they bring the fish they caught to the dock to be weighed.

Associations/Nonprofits

Treasure Coast Food Bank, Inc.
3047 Industrial 25th Street
Fort Pierce FL 34946
772-489-5676
www.stophunger.org
Judy Cruz, Executive Director

Weight Loss

HCG Medical Weightloss
850 NW Federal Highway
Stuart, FL 34994
Crexent Center
772-233-4446
www.hcgmedicalweightlosscenter.com
Chuck Whitfield, Owner

Newspaper

The Local Scene
507 Ruby Court
Port St. Lucie, FL 34984
772-237-5997
www.thelocalsceneonline.com
Gregory Genco, Publisher

Attorney

Jeff T. Gorman Law Offices
47 SE Ocean Boulevard
Stuart, FL 34994
772-220-4000
www.JGormanLaw.com
Jeff Gorman, Esquire

Solar Energy Heating—Pool, Hot Water

Solar Energy Systems
160 Smallwood Ave.
Ft. Pierce, FL 34982
561-248-2106
www.solarenergysystemsfl.com
Larry Jennings, Engineer

Carpet Cleaning & Restoration

Cavalry
PO Box 7778, Port St. Lucie, FL 34985
954-675-0123
Chelsey Buck, Owner

Advertising Agency

Xperience Marketing Solutions
1756 Jamesport Dr., Port St. Lucie, FL 34953
772-201-1490
www.xperienceusa.com
Lynn Howard, Marketing Specialist

Shipping

Best Parcel Shipping
3291-B NE Indian River Drive
Jensen Beach, FL 34957
954-849-0356
Ron Sonbeek, Owner

Arts & Crafts Store

Charo's Store
3291-B NE Indian River Drive
Jensen Beach, FL 34957
954-849-0356
Lillian Stewart, Owner

Senior Citizens Services

Tranquil Transition's
227 SW Marathon Avenue
Port St.. Lucie, FL 34953
772-708-1070
www.tranquiltransitionsfl.com
Linda Ogle, Owner

Restaurants

Big Kahuna
4050 NW Federal Highway
Jensen Beach, FL 34957
772-232-4044
Arthur Dombrose, Owner

Carpet Cleaning

Captain Clean
561-596-6906
George W. "Billy" Leidner, Owner

General Contractor

Edward S. McKenna, Inc.
5281 NW S. Delwood Dr.
Port St. Lucie, FL 34986
772-460-9270
Edward McKenna, Owner

Membership Renewals

TD Bank, Jensen Beach Branch
The Wash Club Laundry
Physicians Immediate Care
Turtle Reef Club
Computer Network Services
Crown Trophy
Michael Todd Lee Photography
Ildiko Insurance Advisors, LLC
Treasure Coast Square Mall
Courtyard by Marriott, Hutchinson Island
Anthony's Coal Fired Pizza
Kona Beach Café
First Peoples Bank
Deep Six Dave & Watersports
Madi McGees Restaurant & Irish Pub
Treasure Coast Rod & Reel, Inc.
Kirkwork Event Promotions
Coral Reef Motel
Nettles Coastal Realty
Mulligan's Beach House Bar & Grill
The Landing Restaurant
Seacoast National Ban Jensen Beach Blvd.
Custom Framers of the Treasure Coast
Law Office of Maura B. Sorenson
Treasurer Coast Wireless - metro PCS
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