

Discover the Power of Sponsorship Advertising & Sponsorship Opportunities

Your connection to customers in Jensen Beach, Martin County, the Treasure Coast, and beyond.



Celebrating 60-years of service



*Jensen Beach Chamber of Commerce
events bring people and business together.*



Engaged. Established. Effective.

Sponsorship

For six-decades the Jensen Beach Chamber of Commerce has been providing members unique marketing opportunities through sponsorship of Chamber events. Events that enjoy an outstanding reputation, help reach your target audience, and maximize your marketing dollars. Sponsorship puts your message in front of key decision makers when they are most receptive.

Sponsors receive a wide range of marketing opportunities based on their level of commitment. These include on-site promotions, direct mail, website exposure, as well as inclusion in internet and print media, radio and TV campaigns for larger community events.

Chamber sponsorship opportunities represent the full spectrum of events from monthly networking luncheons, to a fishing tournament, where fun and competition are the objective.

If you're interested in putting the power of sponsorship to work for your business call Ronald Rose, Jensen Beach Chamber Executive Director, 772.334.3444, or by email, info@jensenbeachchamber.biz.





Installation and Awards Reception

The Jensen Beach Chamber of Commerce Installation of Officers Awards presentation is considered the Chamber's premier gathering. This event is not a Chamber fundraiser, but rather a salute to Chamber leadership, volunteers, and community leaders.

Audience: 100+

When: January, 19, 2011

Sponsorship: \$500-\$1,000

Jensen BeachBiz Advertising

With a circulation of more than 500 mailed directly to business professionals, and also posted on the Chamber's website, the Chamber's monthly newsletter, "Jensen BeachBiz" is a great advertising opportunity. A display advertisement or flyer insert provides exposure of your message.

Recipients: 500 direct mailed, plus 2,000 monthly website views.

When: Published monthly.

Sponsorship: \$50 - \$100 In-kind options available.

Teacher and Staff Appreciation Breakfast

Show your appreciation to our A+ teachers and staff as they start-off a new school year. This complimentary breakfast made possible by our business community welcomes back teachers and staff from Jensen Beach High School, Jensen Beach Elementary School, Felix A. Williams Elementary School and the Environmental Studies Center.

Audience: 250-300

When: August 16-18, 2010

Sponsorship: \$250- \$1,000 (In-kind breakfast menu items).

Jensen Beach - Hutchinson Island Vacation Guide & Business Directory, and the Jensen Beach Street Map

For advertising opportunities please contact Maria at Heron Publishing, 800.785.1800. Email: ads@heronfla.com
Both printed and online publications distributed.

Website Advertising

With nearly 2,000+ unique visits per month, a banner ad on the Chamber's popular website is another great advertising choice. Link your business to Chamber website visitors.

www.HelloJB.com

www.jensenbeachchamber.com

www.jensenbeachchamber.biz

www.jensenbeachflorida.info

www.yourhometownchamber.biz

Audience: 25,000+ annually

Sponsorship: \$300 - \$500 annually

New Member Breakfast

Meet and greet new Chamber members at these quarterly breakfast series. Each event features a 15-minute introductory session for new members.

Audience: 35+

When: four-events per year

Sponsorship: Cover breakfast cost for new members attending. Cost varies depending on attendance.

Mix & Mingle

A networking program designed to promote Chamber members with the opportunity to network and socialize with business professionals one a month 5:30-7pm.

Locations rotate. Door prizes from members welcome.

Audience: 50-100+

When: 12 events per year.

Sponsorship: In-kind hosting.

Networking Luncheons

A speaker driven monthly business lunch series featuring different member eateries. Members have the opportunity to promote new ventures, personally make announcements, and greet other members. During lunches (September through May) the Chamber honors a teacher and a student of the month, rotating between Jensen Beach Elementary School, Felix A. Williams Elementary School, Stuart Middle School and Jensen Beach High School.

Audience: 50+

When: 12 luncheons per year.

Sponsorship: \$200

Teacher & Student of the Month gifts and door prize donations from the local member business community are appreciated.

Small Business Connection Expo

A one-day signature trade show provides member businesses the opportunity to showcase their products and services face-to-face with Treasure Coast Square Mall customers.

Audience: 75,000+

When: March/April, 2011

Exhibit Fee: \$125 - \$325

Sponsorship: \$250 - \$1,000



Building Fund Donations and Pledges

Make a donation or pledge toward the construction of the new Jensen Beach Chamber of Commerce headquarters building to replace the former building that was destroyed during the 2004 hurricanes. Naming opportunities are available. www.chamberbuilding.com

When: Construction to begin in 2010.

Cost: \$750,000.

Street Banner Program

The banner program is a great way to visually promote your business or event on the streets of downtown Jensen Beach (Jensen Beach Boulevard and Ricou Terrace). The banners are located in downtown Jensen Beach visible to thousands of shoppers, beach goers, restaurant customers, and out-of-town guests.

Audience: Downtown employees, shoppers, restaurant customers, beach goers, and visitors.

When: Available throughout the year.

Sponsorship Fee: \$200 per banner to \$6,000 for all available banner locations.

Jammin' Jensen

Party in downtown Jensen Beach every Thursday night throughout the year. *Jammin' Jensen* is considered one of the area's popular tourist attractions and features vendors who line the streets to sell crafts, arts, collectibles, and souvenirs. Local bands jam in the outdoor patio's at Mulligan's Beach House Bar & Grill, Crawdaddy's, and Pineapple Republic Grill.

Annual Audience 50,000+

When: Every Thursday night from 6 p.m. to 10 p.m.

Not scheduled Thanksgiving, Christmas Day/Eve, and New Year's Day/Eve.

Sponsorship: \$100-\$1000



Jensen Beach Fine Art & Craft Show

The area's most authentic fine art & craft show shares the streets of historic downtown Jensen Beach, Florida, with downtown art galleries and popular eateries. The area's first major fine art & craft show of the year, the *Jensen Beach Fine Art & Craft Show* has earned the reputation as one of the state's premier art & craft shows. The show features a wide variety of art disciplines by 125 fine artisans accepted through a jury process.

Audience: 15,000 customers

When: January 15-16, 2011

Sponsorship: \$250-\$5,000



Jensen Beach Pineapple Festival

The signature event of Jensen Beach; the Jensen Beach Pineapple Festival is the largest festival in the region and one of the few remaining true street festivals in South Florida. Growing in popularity over its 22 year history, the weekend long festival features events for the entire family, world-class concerts, arts, crafts, street performers, local bands, midway rides, and salutes the community's rich pineapple heritage. A main component of the Festival is the Bahamian Market. A delegation from Eleuthera, Bahamas creates an authentic Bahamian Market featuring island music, crafts, and the heart pounding sounds of Junkanoo. www.pineapplefestival.info

Audience: 55,000+

When: November 5-7, 2010

Sponsorship: \$500 - \$20,000.



Frances Langford Memorial Fishing Tournament and Fish Fry

This popular fishing tournament includes both *offshore* and *inshore* amateur divisions and is the center piece of a fish fry and good old fashion family fun. The tournament is a community-wide tribute Frances Langford, an popular International film and radio celebrity, and Jensen Beach resident, who was well-known for her charity and community work. The tournament also includes a Pro Division, sanctioned by the (SKA) Southern Kingfish Association. For sponsorship opportunities please contact Jim Scharfschwerdt 904.669.8353. www.langfordska.com

Audience: 5,000+

When: April 25-30 2011

Sponsorship: \$1,500 - \$10,000.



Taste of Jensen

Locally revered as an outstanding restaurant destination, downtown Jensen Beach showcases 25 of the area's top-rated restaurants during the *Taste of Jensen* event. Patrons enjoy a sampling of cuisine from participating restaurants. The *Taste of Jensen* kicks-off the downtown holiday season and features live entertainment.

Audience: 500 customers

When: Tuesday, December 7, 2010

Sponsorship: \$500-\$1,000

Jensen Beach Chamber of Commerce

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